**JADUAL PELAKSANAAN PROGRAM**

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| **HARI PERTAMA**  **5 MAC 2024 (SELASA)** | | | | | | |
| **WAKTU** | | **PROGRAM** | | **PENCERAMAH** | | **TEMPAT** |
| 1200 PM-2.00 PM | | Check In Hotel | Urusetia | | | Hotel |
| MAKAN TENGAH HARI / SOLAT | | | | | | |
| 2.30 - 4.30 PM | | **MODUL** :   * *Introduction & Ice-breaking* * *Malaysia Digital Landscape (Data Report)* * *Social Media is Marketing*. | Azeril Zulkifli | | | Dewan Kursus,  Hotel |
| MINUM PETAN | | | | | | |
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| **HARI KEDUA**  **6 MAC 2024 (Rabu)** | | | | | | |
| **WAKTU** | **PROGRAM** | | | **PENCERAMAH** | **TEMPAT** | |
| 7.00 – 8.30 AM | Sarapan Pagi / Taklimat Urus Setia | | | |  | |
| 8.30 – 10.30 AM | **Modul :**   * *Why is* **User-generated content***(***UGC***) Very Crucial To Your Business?* * *Brand, KOL & Online Media Collaborations*   *Utilize Socmed Analytics* | | | Azeril Zulkifli | Dewan Kursus,  Hotel | |
| MINUM PAGI/ REHAT | | | | | | |
| 11.00 -1.00 PM | **MODUL** *:*   * *Story Telling & Communications - Canva* | | | Josh Awang | Dewan Kursus,  Hotel | |
| MAKAN TENGAH HARI / SOLAT | | | | | | |
| 2.00 - 4.00 PM | **MODUL**  :  *Story Telling & Communications - Capcut*  *Group assignments* | | | Josh Awang | Dewan Kursus,  Hotel | |
| MINUM PETANG | | | | | | |

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| 4.00 – 6.00PM | **MODUL :**  **Sufian Padu Beb**  ***( SocMed Influencer)***  *- Journey sharing - Ups & Downs*  *- Tips on how to make content more effective* | **Sufian Padu Beb** | Dewan Kursus,  Hotel |

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| MAKAN MALAM |

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| 8.30PM- 10.30PM | Aktiviti Berkumpulan  *Photo & Video Content Creation, Editting* |  | PersekitaranHotel |

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| **HARI KETIGA**  **7 MAC 2024 (KHAMIS)** | | | |
| **WAKTU** | **PROGRAM** | **PENCERAMAH** | **TEMPAT** |
| 7.00– 8.30 AM | Sarapan Pagi / Taklimat Urus Setia | |  |
| 8.30 – 10.30 AM | *Social Media Livestream* | Azeril Zulkifli | Dewan Kursus,  Hotel |
| REHAT | | | |
| 10.45 AM 12.30PM | Pembentangan | Azeril Zulkifli | Dewan Kursus,  Hotel |
| CHECK OUT / BERSURAI | | | |